

Personal Motto: Less pop. More culture.
Specialties: Art Direction and Design. Branding, Logos, Lettering

Experience

Zoo York Skateboards – Sr Art Director

May 2009 – Present

Responsible for the design and execution of all graphics for men's garment line – SMU's, premium tier and in-line, from concept to development. Responsibilities include management of a team of half dozen designers (both graphic and fashion), seasonal research and development of creative themes, art direction and written creative briefs for freelance designers and illustrators. Accountable for managing a freelance budget, annually. Spearheaded the guest artist collaborations, utilizing relationships with the arts and graffiti community.

Handselecta – Owner, Principal Designer

May 2003 – Present

Handselecta is a font foundry and preservation project documenting graffiti as a form of contemporary calligraphy and transforming handwritten scripts into digital typefaces. Working alongside some of the most notable practitioners in the world of the aerosol arts, the Handselecta project is currently contracted for an art history book to be released Spring 2011 on Gingko Press.

Adnauseum, Inc. – Owner, Principal Designer

August 2002 – Present

Adnauseum is an experimental design studio used to procure short term freelance projects, specializing in identity, custom fonts and lettering. Clients include Complex Magazine, Zona Design, Cubanica, 5 Boro Skateboards, Upper Playground, R/GA, Nike and The New York Times.

Zoo York Skateboards – Art Director

September 2007 – May 2009

Responsible for the design and execution of garment graphics. Responsibilities include seasonal research and development of creative themes. Responsible for Special-Make-Up programs and business of key accounts, Pac Sun, and Zumiez.

Zoo York Skateboards – Sr Graphic Designer

October 2004 – September 2007

Responsible for the design and execution of tee graphics – from concept to development of the men's garment line.

Parsons School of Design – Adjunct Professor

2003, 2006 (1 year)

Taught several classes, including Communication Design, Presentation, and Digital Design

SME Branding – Graphic Designer

September 2002 – August 2003

Graphic design of logos and identity systems for professional and collegiate athletics programs. While in this position I worked on the identities of accounts such as: Adidas/2006 FIFA World Cup Germany, University of Pennsylvania Athletics, New York Rangers, and various projects for the United States Olympic Committee.

Education

Parsons School of Design

1997 – 2002

BFA, with Honors Communication Design

Press

May 2009 – FridgeMag (Italy) Interview by Enrico Grigoletti

March 2009 – ComputerLove – "Let's Talk: Christian Acker" Interview by Matt Newton

July 2008 – Vimby.com Interview about the Design Dept at Zoo York.

February 2008 – Juxtapoz Magazine "Christian Acker and The Graffiti Type Foundry: Handselecta" article by Stephen Powers

August 2006 – Metropolis Magazine "Observed" article by Nancy Nowacek

July 2006 – Ping Magazine (Japan) "Shock of the Neue: Graffiti Fonts By Graffiti Writers" article by Ian Lynam

April 2006 – Graphotism Magazine, Issue 42, "Handselecta True to Type" article by Sarah Geoghegan